



2014 - 2015 Program Schedule

Date/Location	Professional Development	Keynote Speaker
TUESDAY September 16, 2014 Rock Garden Conference Center – Green Bay, WI	Presentation by Godfrey & Kahn and Wipfli Topic: <i>Estate Planning for Business Owners and Officers</i>	Craig Dickman , CEO & Chief Innovation Officer – Breakthrough Fuel Topic: <i>Moving Markets Through Innovation</i>
TUESDAY October 21, 2014 Liberty Hall Banquet & Conference Center Kimberly, WI	Presentation by AON Topics: 1. <i>Supply Chain Risk Overview</i> 2. <i>Health & Benefit Best Practice Overview</i>	John Bykowski , Chairman of the Board – SECURA Insurance Topic: <i>The Relationship Business: Inspiring a Genuine Culture</i>
*THURSDAY November 20, 2014 Rock Garden Conference Center – Green Bay, WI	Presentation by Baker Tilly Topic: <i>How to Navigate Through the World of Corporate Fraud</i>	Mitch Danaher , Deputy Controller – General Electric Company Topic: <i>Changing the Work Paradigm: a GE Perspective</i>
TUESDAY January 20, 2015 Liberty Hall Banquet & Conference Center Kimberly, WI	Presentation by Schenck and Red Shoes PR Topic: <i>Crisis Management: Is Your Organization Prepared for a Crisis?</i>	Mike Weller , Group President – ITW Welding/Miller Electric Manufacturing Co. Topic: <i>Increasing the Profitability of Your Company Through Empowerment and 80/20</i>
TUESDAY February 17, 2015 Rock Garden Conference Center – Green Bay, WI	Presentation by Associated Financial Group Topic: <i>The Future of Executive Compensation: An Essential Conversation</i>	Jeff Joerres , Executive Chairman – ManpowerGroup Topic: <i>Human Age/Human Capital</i>
*WEDNESDAY March 18, 2015 Bridgewood Conference Center – Neenah, WI	Presentation by Experis & Right Management Topics: 1. <i>Talent Management Trends</i> 2. <i>Cyber Threats: Are we Defenseless Against Emerging Attacks?</i>	Jim Ostrom , Partner, President & CEO – Milk Source, LLC Topic: <i>Large Scale and Sustainable</i>
TUESDAY April 21, 2015 Rock Garden Conference Center – Green Bay, WI	Presentation by Mason Wells Topic: <i>Case Studies in Private Equity and the Role of the CFO</i>	Kate Burgess , CEO – Elevate97 Topic: <i>Transformation Through Rapid Growth: The Elevate97 Story</i>

***Please note these meetings will take place on a day of the week other than a Tuesday.**

2014-2015 FEI Program Schedule (Continued)

Diversity Group Events

Tuesday, 9/9/14 – 2:00 pm
Tuesday, 2/24/15 – 5:30 pm
Thursday, 3/12/15 – 7:30 am
Tuesday, 5/19/15 – 8:00 am

Summer Golf Outing

Monday, 8/3/15
Butte des Morts Country Club
Appleton, WI
11:30 am – 7:30 pm

Peer Group Meetings

Tuesday, 8/26/14 – 12:30 pm
Thursday, 11/6/14 – 2:00 pm
Thursday, 2/26/14 – 2:00 pm
Keller, Inc.
Kaukauna, WI
2:00 – 4:30 pm

Additional Peer Group Meetings

Thursday, 5/21/15

Chapter Promotion Opportunity

Wednesday, 4/29/15
Leaders Forum (Sponsored by AFG)
Bridgewood Conference Center
Neenah, WI
Speaker: Joseph Grenny, one of the
Authors of the Book "Crucial
Conversations"
8:00 am – 12:00 pm